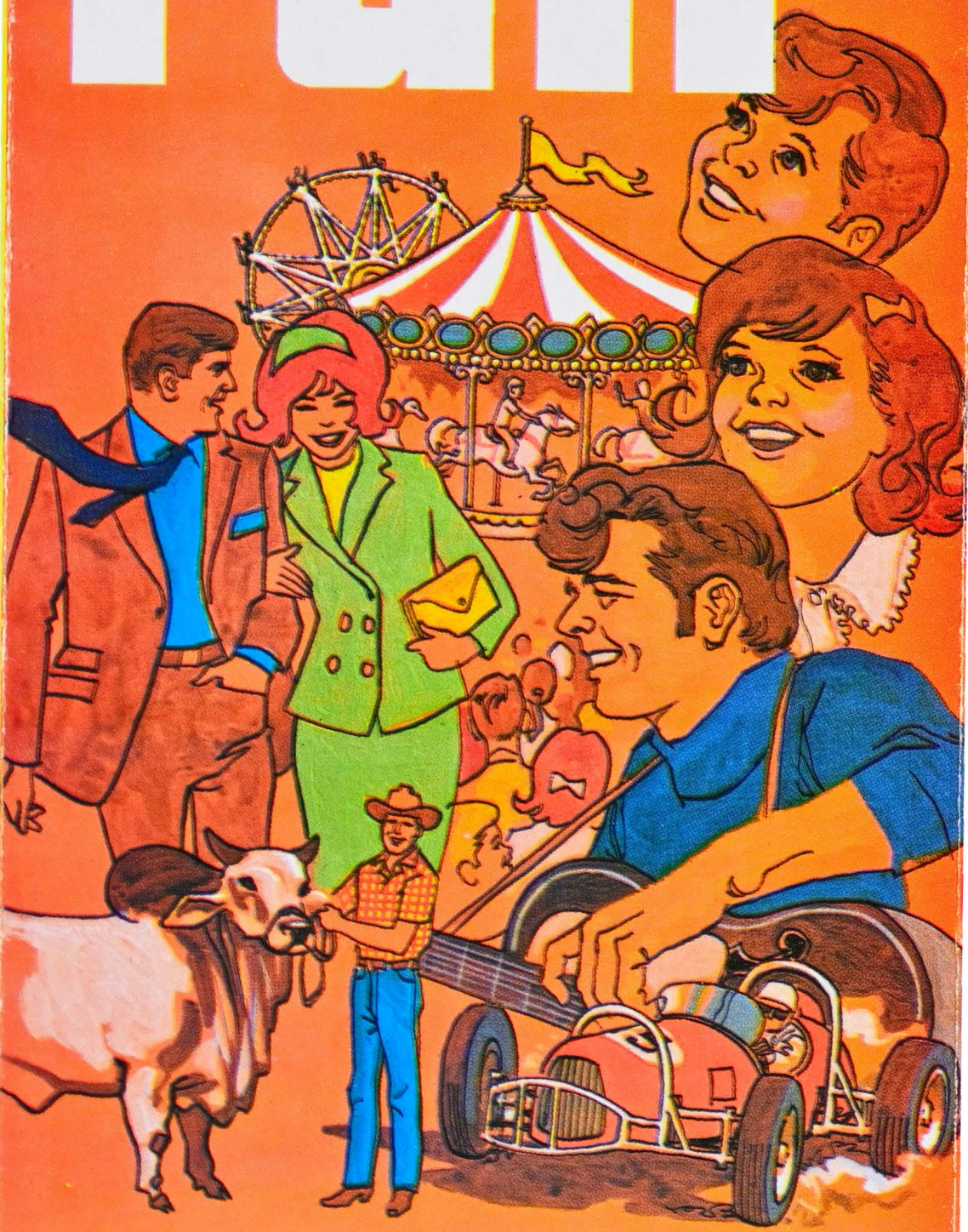
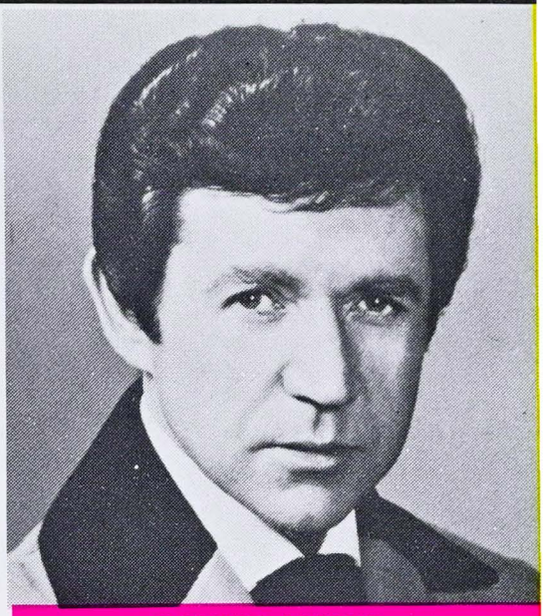
1970 FLORIDA State Fair



TAMPA Feb. 3-14

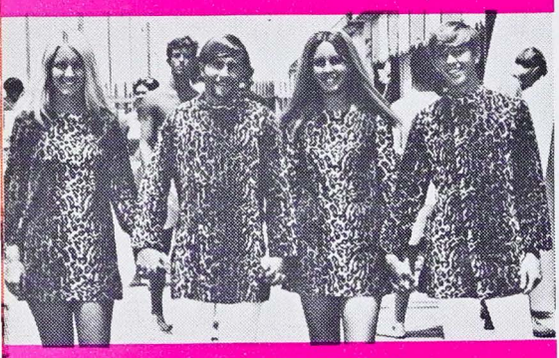
In person CHARLEY PRIDE



SONNY JAMES

THE GOOD, BAD & UGLY

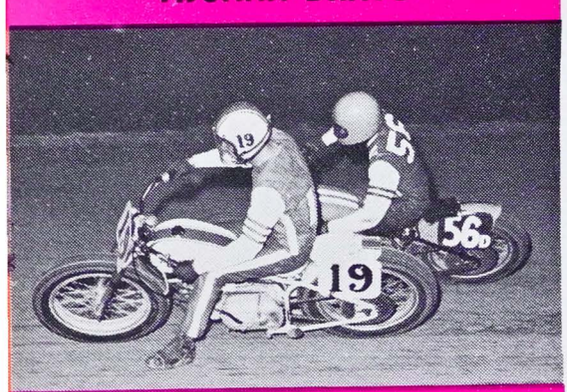
THE SOUTHERN GENTLEMEN



OPPOSITE SEXES

MARY TAYLOR

TIJUANA BRATS



7–STAR MOTORCYCLE RACES

CANDY CANDIDO and GENTLE BEN

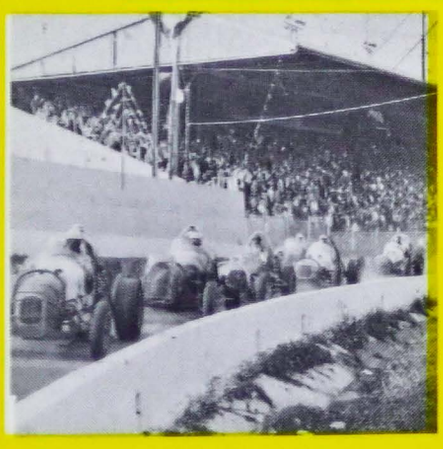
GRANDSTAND ENTERTAINMENT CALENDAR

Tuesday, Feb. 3	1:00 p.m.	Traditional Grandstand show presented by Shriners for area's exceptional children. Gentle Ben and other acts.
	7:30 p.m.	Seven-Star Motorcycle Races
Wednesday, Feb. 4	1:30 p.m.	IMCA Winter National Sprints Auto Races
	7:00 p.m.	The Live Ones Give the Beat! Good, Bad and Ugly plus the Opposite Sexes. Sponsored by Pepsi-Cola.
Thursday, Feb. 5	11:30 a.m.	Senior Citizens' Day program. Grandstand admission free. Senior citizens' ground admission, only 60¢.
Friday, Feb. 6	7:30 p.m.	Seven-Star Motorcycle Races
Saturday, Feb. 7	1:30 p.m.	IMCA Winter National Sprints Auto Races
	6:30 p.m.	WYOU Salute to Country Music Show
	8:45 p.m.	WYOU Salute to Country Music Show
Sunday, Feb. 8	1:30 p.m.	IMCA Winter National Sprints Auto Races
	6:30 p.m.	WYOU Salute to Country Music Show
	8:45 p.m.	WYOU Salute to Country Music Show
Monday, Feb. 9	1:30 p.m.	Tijuana Brats show preceding the Gasparilla Pirate Parade — plus Arabian Horse Show, costume class
	8:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show. Entertainment.
Tuesday, Feb. 10	2:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show with the Tijuana Brats show
	8:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show with the Tijuana Brats show
Wednesday, Feb. 11	1:30 p.m.	IMCA Winter National Sprints Auto Races
	8:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show. Entertainment.
Thursday, Feb. 12	8:00 p.m.	Night Illuminated Gasparilla Parade from Ybor City to Fairgrounds
Friday, Feb. 13	8:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show. Entertainment.
Saturday, Feb. 14	1:30 p.m.	IMCA Winter National Sprints Auto Races
	8:00 p.m.	Danny Fleenor's Hurricane Hell Drivers Thrill Show. Entertainment.

Ephemeral Fairs

County Exhibits

A good look at each of the County Exhibits will give you a realistic picture of the great diversification of Florida's agricultural economy, plus an impressive idea of this state's varied and accelerated industrial and commercial production. The colorful displays of fruits, vegetables, ornamentals, minerals and other products are conceived with artistry and originality. See them all.



THRILL TO IMCA WINTER NATIONAL SPRINTS

Wed.,	Feb. 4	1:30 p.m.
Sat.,	Feb. 7	1:30 p.m.
Sun.,	Feb. 8	1:30 p.m.
Wed.,	Feb. 11	1:30 p.m.
Sat.,	Feb. 14	1:30 p.m.

For plenty of action as the nation's top drivers vie for cash prizes, reserve your grandstand seats early!

DANNY FLEENOR'S HURRICANE HELL DRIVERS

Mon.,	Feb. 9	8:00 p.m.
Tues.,	Feb. 10	2:00 p.m.*
Tues.,	Feb. 10	8:00 p.m.*
Wed.,	Feb. 11	8:00 p.m.
Fri.,	Feb. 13	8:00 p.m.
Sat.,	Feb. 14	8:00 p.m.

*Special show featuring the nationally televised TIJUANA BRATS. No additional charge.

FEB. 3

SHRINE DAY

Special opening day ceremonies and official ribbon cutting as Tampa's Egypt Shrine Temple entertains exceptional children at the Fair with free midway rides, ice cream, snacks and a big Grandstand show at 1:00 p.m.

FEB. 4

FLORIDA FAT STOCK SALE

Sponsored by the Greater Tampa Chamber of Commerce, Florida Future Farmers and 4-H Club members have an opportunity to bring their prize animals to be judged and sold.

FEB. 12

INTERNATIONAL DAY

From Ybor City to the Grandstands at the Fair, the brightly illuminated parade honors our Latin American neighbors and other foreign visitors. It's one of the highlights of the Fair, so reserve your seats early.

MISS FLORIDA *sunflavor* QUEEN CONTEST

THURS., FEB. 5

GRAND PRIZE

1970 DODGE CORONET CONVERTIBLE

5th Annual beauty pageant and competition of Florida's many Agricultural Queens, the announcement of the new Miss Sunflavor and presentation of the 1970 Dodge Coronet.

FEB. 5

AGRI BUSINESS DAY

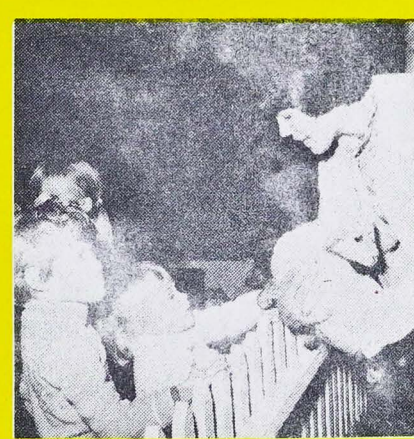
Commissioner of Agriculture, Doyle Conner, will be the honored guest at the banquet as Florida's Agri-business interests and the Fair greet the Fourth Annual Agri-Tour and Conference of Latin American Ministers of Agriculture. Miss Sunflavor of 1970 will be crowned.

FEB. 5

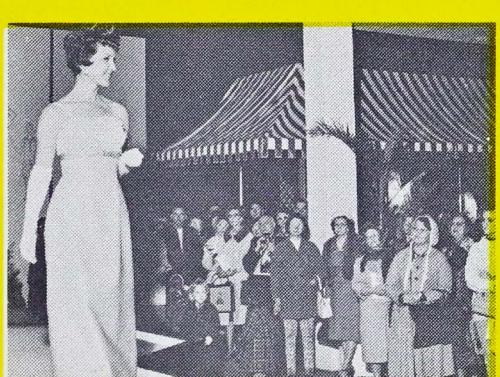
SENIOR CITIZENS' DAY

To honor the Senior Citizens from all over Florida, the Fair offers free grandstand entertainment with a continuous 2-hour show.

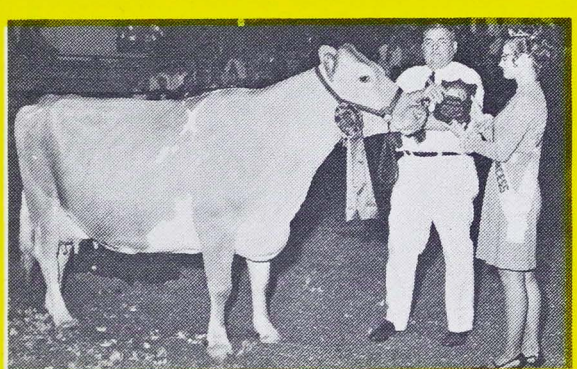
Florida's finest beef cattle parade along a trail of bright Florida blossoms in the annual Parade of Beef Champions.



Old MacDonald's Farm, a charming a ray of farm animals and their babi captivate children and adults alike this nostalgic bit of early America.



Fashion shows every day and every evening highlight Women's World, where women display their own creations in the boutique windows of the indoor plaza.



Championship Dairy Cattle from over Florida march through the Nath Mayo Pavilion in the Parade of Da Champions.

FEB. 9

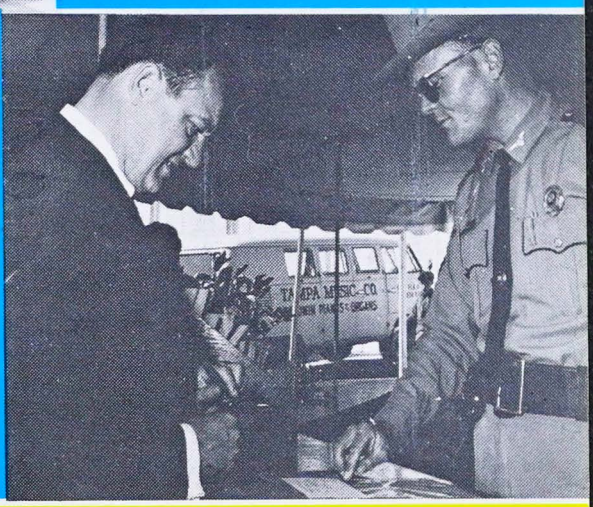
GASPARILLA INVASION AND PARADE

The Pirates of Gasparilla invade the City of Tampa, and the Parade of Pirates follows immediately. Everyone wants to come, so reserve your Grandstand seats early.

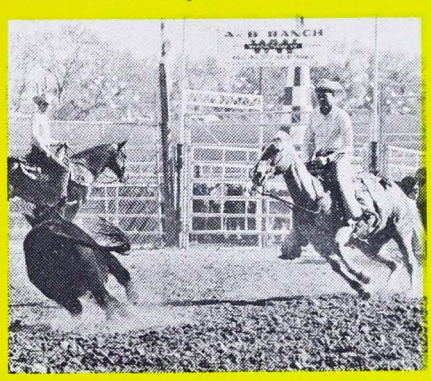
FEB. 10

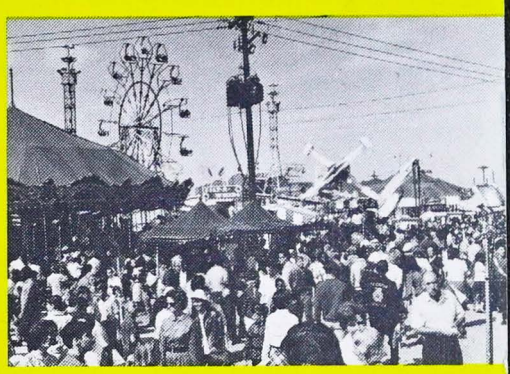
GOVERNOR'S DAY

Florida's Governor, Claude R. Kirk, Jr., tours the Fairgrounds and pays an official visit to the many exhibits, livestock shows, horticultural displays and other attractions.



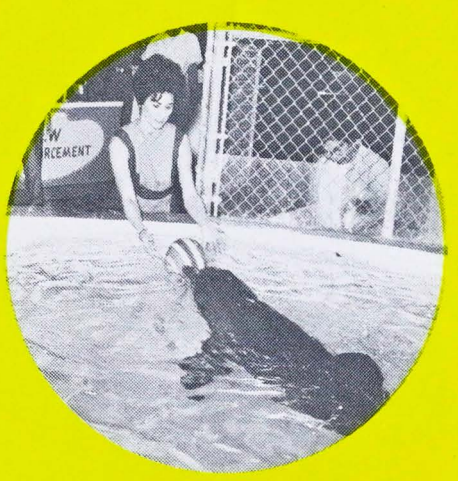
Halter classes, followed by Performance and Cutting classes highlight the Quarter Horse Show on Feb. 12. In infield and free to Fair visitors. Registered Horses only.





Royal American Show, the world's longest midway provides shows and rides, thrills for children and adults.

The State Conservation Department is always one of the most entertaining exhibits at the Fair. Educational, too.



Registered horses perform in Halter Class, Feb. 9; Performance, Feb. 10; and Championship, Feb. 11; in infield and free to Fair visitors. Special Mounted Costume Class in front of grandstand February 9 preceding Gasparilla Pirate Parade.

Havatampa Cigar Corporation exhibit is typical of the many fine commercial exhibits you'll see at the Fair. You can watch cigars as they are made.

EFD
FAIRS

TAMPA ELECTRIC COMPANY

Presents The

24TH ANNUAL ELECTRICAL EXPOSITION

As always, Tampa Electric Company shows new ideas in electricity. For bright ideas for your home, don't miss their modern display.

FOURTH ANNUAL FLORIDA AGRITOUR

Florida AgriTours

A very special program has been planned, an International Celebration in Tampa, hosting the Conference of Latin American Ministers of Agriculture.

For many years, trade between Florida and South and Central America has been a very important activity to the State, especially in agricultural commodities. Trade in beef and dairy cattle, and more recently, poultry, with these countries has done a great deal to bolster our economy.

Sponsored by the Florida Department of Agriculture, the Florida International Trade Council, Inc., the Florida State Fair and the Pan American Commission of the Greater Tampa Chamber of Commerce, the Florida AgriTours help better our relations with these countries.

On February 6, the Fair will become the focal point of the activities of the tour on Florida's West Coast with the Fourth Annual AgriTour Livestock Show.